



FACT SHEET 2022-2023

Together...making our community better

ASSISTANCE LEAGUE of Kansas City is a 501(c)(3) not-for-profit organization and a chapter of National Assistance League with a 37-year history of philanthropic service to the Greater Kansas City community. The 388 all-volunteer members contributed over 64,400 hours of service to 21,600 children, adults, and seniors in 2022-2023.

OUR COMMUNITY PROGRAMS:

- **Operation School Bell®** provided new clothing, school uniforms and supplies to 4,579 elementary, middle school and high school students in nine school districts and five charter schools. 82% of counselors and social workers observed a positive change in classroom behavior and 93% of counselors and social workers observed a positive change in student confidence following participating in Operation School Bell.
Program costs: \$457,464
- **Operation Child In Need** served 1,542 children in need from birth to age 21 years by providing backpacks with school supplies and fulfilling requests for specific items that helped meet their educational, physical, or emotional needs. Resources provided included infant supplies, clothing, and coats, and tutoring and activity fees.
Program Costs: \$159,118
- **Senior Outreach Service** provided activities to 1,622 residents of six Northland senior care centers. Member volunteers coordinate a senior pal program at each facility as well as provide entertaining and educational programming. Holiday meals were also provided to homebound area seniors.
Program costs: \$50,145
- **Scholarship** provided funds to deserving candidates to assist them in paying for their post-secondary and non-traditional education. During 2022-2023, 20 students received awards between \$1,500 and \$5,000.
Program Costs: \$40,578
- **Operation Hug** distributed 4,656 new teddy bears to reassure and comfort children and seniors in crisis in fourteen area facilities including hospital emergency rooms, surgical centers, early education centers, Ronald McDonald House, and Synergy Services.
Program costs: \$32,544
- **Assault Survivor Kits®** provided 1,170 kits containing clothing and personal care items to Metropolitan Organization to Counter Sexual Assault (MOCSA) which in turn uses them at over 30 area hospitals to support sexual assault victims. Assistance League of Kansas City is the only organization providing this type of support to area assault victims.
Program costs: \$24,778
- **I'm In Charge** served 6,572 elementary age students with a facilitators manual, professionally produced program video and student workbook to help teach personal safety in emergency and non-emergency situations. 95 elementary schools in 12 school districts and 2 parochial schools participated. Materials were provided online and in both English and Spanish versions.
Program costs: \$9,947
- **Celebration Bags** program provided service to 1,329 individuals. Bags containing a cake mix, frosting, a book and a gift were given to children who have been removed from their homes and placed in a temporary foster care facility, homeless teens received duffel bags for their belongings, hot meals and sack lunches were provided to homeless persons and children were served through a Trunk or Treat event.
Program costs: \$9,311
- **Outreach** provided response to one-time emergency needs in the North Kansas City School District. 112 modest style swimsuits were provided to allow all third-grade students to participate in the "Learning to Swim Safety Program".
Program costs: \$3,273

FUNDING OUR PROGRAMS:

- **THE ReSALE SHOP**, an upscale thrift store located at 6601 North Oak Trafficway, sells gently used, donated items at reasonable prices. **THE ReSALE SHOP** is entirely staffed by member volunteers.
- **ShopAssistanceLeague.com** is an upscale online thrift shop operated by member volunteers selling gently used, donated items at reasonable prices.
- **Step UP for Students** is an annual direct mail fund raiser benefiting Operation School Bell.
- **Donations and Grants** from individuals, businesses, corporations, and foundations also help fund our programs.

MISSION STATEMENT: Assistance League of Kansas City is dedicated to alleviating the consequences of poverty or crisis for children and adults in the Greater Kansas City community.