



FACT SHEET 2023-2024

We Clothe – We Educate – We Support

ASSISTANCE LEAGUE of Kansas City is a 501(c)(3) not-for-profit organization and a chapter of National Assistance League with a 38-year history of philanthropic service to the Greater Kansas City community. The 359 all-volunteer members contributed over 67,100 hours of service to 23,397 children, adults, and seniors in 2023-2024.

OUR COMMUNITY PROGRAMS:

- **Operation School Bell®** provided new clothing, school uniforms and supplies to 3,863 elementary, middle school and high school students in nine school districts and five charter schools.
Program costs: \$658,228
- **Operation Child In Need** served 502 children in need from birth to age 21 years by fulfilling requests for specific items that helped meet their educational, physical, or emotional needs. Resources provided included infant supplies, clothing, and coats, and tutoring and activity fees.
Program Costs: \$73,204
- **Senior Outreach Service** provided activities to 1,287 residents of six Northland senior care centers. Member volunteers coordinate a senior pal program at each facility as well as provide entertaining and educational programming. Holiday meals were also provided to homebound area seniors.
Program costs: \$21,551
- **Scholarship** provided funds to deserving candidates to assist them in paying for their post-secondary and non-traditional education. During 2023-2024, 10 students received awards between \$1,000 and \$5,000.
Program Costs: \$28,166
- **Operation Hug** distributed 4,280 new teddy bears to reassure and comfort children and seniors in crisis in fourteen area facilities including hospital emergency rooms, surgical centers, early education centers, Ronald McDonald House, and Synergy Services.
Program costs: \$34,602
- **Assault Survivor Kits®** provided 1,004 kits containing clothing and personal care items to Metropolitan Organization to Counter Sexual Assault (MOCSA) which in turn uses them at over 30 area hospitals to support sexual assault victims. Assistance League of Kansas City is the only organization providing this type of support to area assault victims.
Program costs: \$24,348
- **I'm In Charge** served 6,581 elementary age students with a facilitator's manual, professionally produced program video and student workbook to help teach personal safety in emergency and non-emergency situations. 95 elementary schools in 11 school districts and 2 parochial schools participated. Materials were provided online and in both English and Spanish versions.
Program costs: \$11,506
- **Teens in Action** program provided service to 5,870 individuals. Some of the many service projects for the year included preparing birthday celebration bags for children in temporary foster care, providing backpacks filled with essential items and meals to homeless persons, creating blankets for Children's Mercy Hospital patients, providing teen books to Operation Breakthrough and participating in annual Trunk or Treat event.
Program costs: \$7,656

FUNDING OUR PROGRAMS:

- **THE ReSALE SHOP**, an upscale thrift store located at 6601 North Oak Trafficway, sells gently used, donated items at reasonable prices. **THE ReSALE SHOP** is entirely staffed by member volunteers.
- **THE ReSALE SHOP ONLINE** is an upscale online thrift shop operated by member volunteers selling gently used, donated items at reasonable prices.
- **Step UP for Students** is an annual direct mail fund raiser benefiting Operation School Bell.
- **Donations and Grants** from individuals, businesses, corporations, and foundations also help fund our programs.

MISSION STATEMENT: Assistance League of Kansas City is dedicated to alleviating the consequences of poverty or crisis for children and adults in the Greater Kansas City community.